

AMERICA'S AEROTROPOLIS



Photograph by LARRY KUZNEIWSKI

Memphis is home to FedEx and its 30,000-plus employees; the company has impacted the area like no other, whereby four out of 10 employees in the region's workforce are dedicated to the logistics industry. Memphis is now also part of the global network of the world's premiere passenger airline, Delta Airlines. The access provided by being an integral part in this network will be invaluable in the future.

Beyond these impressive numbers, Memphis' distinction for logistics and distribution is grounded in a quadra-modal infrastructure: runway, road, rail, and river. More major metropolitan markets can be reached overnight by truck from Memphis than any other city in the U.S.; the city is home to all five Class 1 railroads; and the

Happy New Year from HUB!

"Aerotropolis" — say the word out loud — it sounds kind of futuristic, doesn't it? Coined by Dr. John Kasarda, Director of the Kenan Institute of Private Enterprise at the University of North Carolina in Chapel Hill, an aerotropolis is a new type of urban form combining aviation-intensive businesses and related enterprises extending up to 25 kilometers outward from mega airports.

Memphis' distinction as America's Aerotropolis starts with the fact that, for 16 consecutive years, Memphis International has been ranked as the number one air cargo airport in the world; Hong Kong is number two.

Port of Memphis is the fourth largest inland port on the Mississippi River.

Memphis business and community leaders are determined to be America's preeminent Aerotropolis, one that continues to lead the world in airport-driven, innovative economic development.

And the vitality of Memphis logistics is not only expressed by its important place in the international supply chain but in how the region's businesses are leading the charge in the green revolution we are experiencing. Logistics companies are finding that new technologies and practices are not only making the earth greener but the business' bottom line as well. In this issue of *HUB*, we feature BNSF Railway, which has joined the EPA's SmartWay program — meaning

BNSF's Memphis rail yard will be one of only two in North America to use new energy-efficient wide-span cranes.

And energy-efficient transportation isn't just for big companies: You too can do your part by *buying* a part: a small car part, to be specific. We introduce you to Jackson, Tennessee-based Panther Oil and SOMS Technologies who have redesigned the oil filter to last twice as long as it used to. Engine oil stays cleaner, longer, which helps both your pocketbook and the environment.

We can take pride in the fact that the buzz will continue to grow about Memphis, America's Aerotropolis.

— Arnold E. Perl, CHAIRMAN, Memphis Logistics Council, & PARTNER, Ford & Harrison LLP