



Advertising Contract (online)

Memphis Crossroads

Single Run Advertising – Members

- Inside Front Cover Spread \$2,500.00
- Inside Front Cover \$1,800.00
- Outside Back Cover \$1,950.00
- Full Page \$1,350.00
- 2/3 Page \$1,000.00
- 1/2 Page \$800.00
- 1/4 Page \$400.00

Single Run Advertising – Non-Members

- Inside Front Cover Spread \$2,800.00
- Inside Front Cover \$2,000.00
- Outside Back Cover \$2,200.00
- Full Page \$1,550.00
- 2/3 Page \$1,200.00
- 1/2 Page \$900.00
- 1/4 Page \$550.00

2012 Publication Timeline:

- March: Green Business (art due by March 1)
- June: Young Professionals (art due by June 1)
- September: Arts & Biz (art due by September 1)
- December: Top ED Stories (art due by December 1)

Total _____

eNewsletter

eNewsletter Advertising Rates

- TOP Monthly (ad in 4 editions) \$850.00
- TOP Quarterly (ad in 12 editions) \$2,000.00
- TOP Annually (ad in 48 editions) \$7,200.00
- Section Monthly (ad in 4 editions) \$650.00
- Section Quarterly (ad in 12 editions) . . . \$1,500.00
- Section Annually (ad in 48 editions) . . . \$5,400.00

Run Dates:

Start: _____ End: _____

Total _____

www.memphischamber.com

Home Page Advertising Rates

- Quarterly \$3,000.00
- Annually \$10,000.00

Membership Directory Advertising Rates

- Annually \$1,000.00 each x _____

Keywords: _____

Pillar Landing Page Advertising Rates

- Do Business** **Community**
- Members** **The Chamber**

- Landing Page / Quarterly \$1,500.00
- Landing Page / Annually \$5,500.00
- SubPage \$1,000.00 x _____
- High Traffic Sub Page \$1,500.00 x _____
- Annual Pillar Buyout \$ _____

Run Dates:

Start: _____ End: _____

Total _____

Charges

Advertising space is limited. Reservations will be made on a first-come, first-served basis. If no space is available, your name will be placed on a waiting list and you will be given the option to reserve the next available space.

Website Advertising Total	+ _____
Memphis Crossroads Advertising Total	+ _____
eCrossroads Advertising Total	+ _____
Package or Bulk Concession (_____ % off)	- _____
Membership Advertising Credit	- _____

TOTAL DUE =

Company Info

Company Name _____ Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Contract Start: _____ Contract End: _____

Total Amount Due: _____ Monthly Amount Due: _____

Special Instructions: _____

I HEREBY WARRANT THAT I HAVE READ THIS CONTRACT AND THAT I HAVE FULL POWER AND AUTHORITY TO SIGN FOR THE ABOVE-NAMED ADVERTISER.

Signed: _____ Title: _____

Firm: _____

BDC: _____

Advertising Agency Info (if applicable)

Agency Name _____ Agency Contact _____

Phone _____ Fax _____

Email _____

Payment Terms & Conditions

Contracts may be cancelled only if written notice is received within 48 hours of contract signing. This contract is with named firm (Advertiser/Agency). Change of ownership or management will not dissolve contract obligations. All charges are due and payable upon publication of each advertisement covered under this contract. Advertisers will be invoiced monthly and payment is required within 10 days of notice. In the event that payment is not made by Advertiser/Agency in accordance with conditions of this contract, Advertiser/Agency agrees to pay for legal fees incurred by The Chamber to obtain collection. Agency/Advertiser also agrees to pay 10% per month on the unpaid balance due after delivery of publication (publication date). The Chamber shall not be bound by any promises or agreements not contained herein, nor shall such relieve Advertiser/Agency of their obligations hereunder.

Email completed form to: ADS@MEMPHISCHAMBER.COM or fax to (901) 543-3510 ATTN: TUNGA LEE
P.O. Box 224 | Memphis TN 38101 | (901) 543-3500 | www.memphischamber.com/advertising